

Order Item Summary



KDKA-TV

Order ID: 56897	CF LOC-POL	FBD - LBD: 10/03/12 - 10/05/12	HL#:	Created: 10/02/12 01:28 PM
Client: ROTHFUS FOR CONGRESS...	CPE: / / 2802	Agency Commission: 15 %	Updated: EMENDEL on 10/02/12 01:55 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA CD12 KEITH ROTHFUS	Self Protect.: :00:00	Confirmed: 10/02/12 01:34 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/03/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	0 0 1 1 1 0 0	MORN	30	D			0.0	\$275.00	3	\$825.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										
002	MLOCAL6A	0 0 2 2 2 0 0	MORN	30	D			0.0	\$400.00	6	\$2,400.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	6										
003	MEARLY	0 0 2 2 1 0 0	MORN	30	D			0.0	\$175.00	5	\$875.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	5										
004	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$425.00	3	\$1,275.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										
005	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$600.00	3	\$1,800.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										
006	NEWS530PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	3	\$1,950.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE03	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,100.00	3	\$3,300.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PSURV25	* * W * * * *	REGP	30	B			0.0	\$2,700.00	1	\$2,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$3,600.00	1	\$3,600.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	3	\$1,950.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$23,075.00	\$19,613.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

Order Item Summary**CBS** TELEVISION
STATIONS**KDKA-TV**

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals:	\$23,075.00	\$19,613.75	\$0.00	\$0.00
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